

# 4-H Week Billboard Contest

## 2020 Theme: *4-H: Your Recipe for Success*

### Requirements & Rules:

1. Each club is responsible for supplying their own piece of wood to use to make their billboard. If a club does not have the funds to purchase the wood, they may reach out to the Calumet County 4-H Leaders Council and request to be reimbursed.
2. Boards are to be in place by Sunday, October 4. Each club participating will be responsible for the placement of the board. Please make sure to get appropriate approval for placement abiding by city and/or county regulations on the placement. Each Club must email the location of the billboard to 4-H Educator so that the judges will be able to judge the designs.
3. 4-H members are to paint and construct these boards. Leaders and adults are encouraged to help, but please keep in mind that this is a youth project.
4. Keep in mind that your board needs to be simple and to the point. Most people will see these signs as they travel the roadways at 25 - 55 MPH! Your message needs to be conveyed in a split second of viewing.
5. Billboards will be judged on Sunday, October 4, and results will be posted on the Calumet County 4-H Facebook page.
  - a. Billboards will be judged on the following areas:
    - i. Overall Artistic Impression
    - ii. Creative Impression of Theme
    - iii. Lettering (is it readable at the speed of the traffic)
    - iv. Attractiveness
    - v. Neatness / Quality
6. Requirements
  - a. Use the theme
  - b. Words: Calumet County 4-H and club name must be included on the board.

**Awards:** Prize money will be awarded as follows – no trophies will be presented, each club will receive a certificate: 1st - \$25; 2nd - \$20; All others - \$15

**Awards and certificates will be distributed at the annual 4-H Recognition Banquet in November.**

Please submit your Club's billboard by filling out the following google form:

[https://docs.google.com/forms/d/e/1FAIpQLSctQ8l33eFCu\\_jqElvTNA21OeEYUCpaviEMv9vDskZ5\\_kC8MQ/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSctQ8l33eFCu_jqElvTNA21OeEYUCpaviEMv9vDskZ5_kC8MQ/viewform?usp=sf_link)