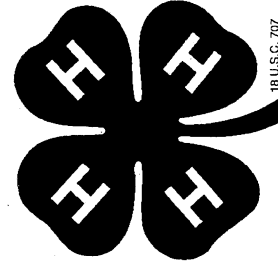
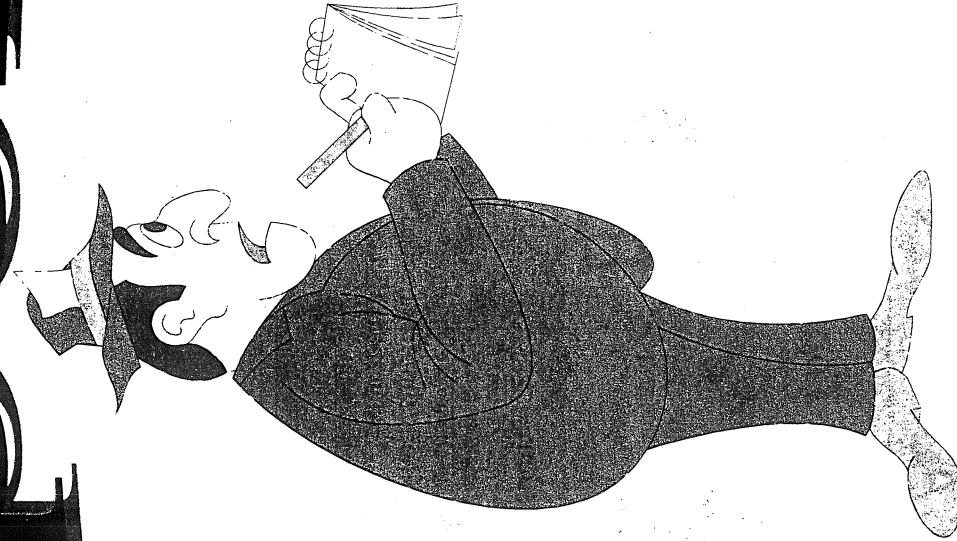


Reporter



18 U.S.C. 707

Developed by: Wisconsin 4-H Southern District Leadership Team Members
Sponsored in part by the Wisconsin 4-H Foundation
Revised: 4/3/02

Example of Poor News Release

NEW DIRECTIONS 4-H CLUB NEWS

New Directions 4-H club was called to order by President James Seely at 6:45 p.m. on January 16 at the Administration Building. Flag pledges were lead by the Foster, Seely, Schroeder and Hamburg families. For roll call, each member said what their favorite outdoor winter sport was. The December secretary's minutes were read and approved. The treasurer has \$1144.61 to spend. A clothing decisions project report was given. In Old Business, Taylar Foster moved to table the issue of the garden plot. Emily Kenseth seconded the motion. It passed. In New Business, tryout for the play will be held later. There will be a swimming party. The club-speaking contest was held after the meeting. The next meeting will be February 20.

Submitted by:

Charles Clover

How This Sample News Article Was Developed

An example of a good 4-H news article follows.
This is the way it should look when it is sent or

taken to the newspaper and radio stations.

Lincoln True Blue 4-H Club
Mel Berkland, reporter
101 Morrill Road
Any Town, MI 44444
555-0000

For immediate release

The Lincoln True Blue 4-H'ers painted picnic tables at the Lincoln Town Park as a community service project on May 17 and 24. They bought paint and supplies with money they earned during the year.

Organizers of the community service project were Bob Jones and Carol Walker. 4-H'ers who helped were Chris Brown, Bill Ross, Ann Clay, Barb Green, Steve Olsen, Judy Wright, Greg White, Pam Smith, Mel Berkland and Paul Black. Volunteer 4-H leaders are Gene Glen and Lyn Wiser.

The 4-H'ers swept dirt from the tables, scraped peeling paint, and scrubbed and rinsed the tables. Then they painted all seven tables dark green.

To organize the community service project, Bob Jones and Carol Walker talked to the mayor of Lincoln in March to find out what needed to be done in Lincoln that the 4-H'ers could do. At the April 4-H meeting, 4-H'ers voted to paint the tables and continued to make plans.

Money to pay for paint and supplies came from the chili supper they sponsored in February. The profit was \$134.73. The Lincoln Hardware Store donated some of the supplies.

The Lincoln True Blue 4-H Club will hold their June 2 meeting in the Lincoln Town Park. It will be a 7:30 a.m. breakfast. The mayor and city council will be special guests to hear a report by the 4-H'ers on the community service project.

For more 4-H information, contact the Story County Extension Office in Any Town or call 555-5555.

Notes on Lincoln True Blue 4-H'ers

The sample article was written from the following notes:

Painted picnic tables May 17 and 24 in Lincoln Town Park.

Used chili supper profit (\$134.73). Held in February.

Picnic table project decided on after talking to mayor in March to find out what services Lincoln needed. Find out what 4-H'ers could do. Took vote in April to paint.

Dark green paint

Hardware store donated some supplies.

All 7 picnic tables

Brushed, scraped, scrubbed, rinsed tables.

Organized by Bob Jones and Carol Walker.

Painters—Chris Brown, Bill Ross, Ann Clay, Barb Green, Steve Olsen, Judy Wright, Greg White, Pam Smith, Paul Greene, Mel Berkland. Volunteer 4-H leaders—Gene Glen and Lyn Wiser.

Next meeting June 2, 7:30 a.m. Lincoln Town Park. Breakfast. Program—report on community service project. Mayor and city council special guests.

To write the article, notice that the following sheet of paper first was divided into six boxes. Each part was labeled with one of the five Ws and the H that are important for news articles. The five Ws and the H are who, what, why, where, when and how.

The main information was taken from the notes and written in each of the six boxes. Then the reporter decided which of the six parts was most important. That box was given the number one. The reporter decided which part was next most important and numbered it two, and so on, for all six boxes. Then the first sentence was written by putting the information in number order.

Where ③	When ⑤	Who ①
Lincoln Town Park	May 17 + 24 June 2 meeting at Lincoln Park 7:30 a.m. Breakfast Mayor and city Council as special guests Report on commu- nity service Project	Lincoln True Blue 4-H'ers Organizers: Bob Jones and Carol Walker Helpers: Chris Brown Bill Ross Ann Clay Barb Sheen Steve Olsen Judy Wright Greg White Pam Smith Mel Berkland Paul Greene Volunteer 4-H leaders: Gene Glen Lyn Hiser
Why ④	What ②	How ⑥
Community service Organizers talked to Mayor of Lincoln in March to find out what service was needed that 4-H'ers could do. April meeting voted to paint.	Painted picnic tables Brushed Scraped Scrubbed Rinsed Painted all 7 tables dark green	Raised money Chili Supper in February Profit of \$134.73, Lincoln Hardware Store donated some supplies.

Where	<input type="radio"/>	When	<input type="radio"/>	Who	<input type="radio"/>
Why	<input type="radio"/>	What	<input type="radio"/>	How	<input type="radio"/>

4-H News Article

For more 4-H information, contact the _____ County Extension Office in
_____ or call _____.
(town) (number)

Now what should you do with the news article? _____

When should you send or take the recopied news article? _____

Article to write to announce the meeting

_____ 4-H Club
(name of your 4-H club)
_____, reporter
(your name)

(your address)

(your phone number)

For Immediate Release

4-H'ers to Meet

_____ 4-H Club will meet at _____
(name of your 4-H club) (location—home or building) (address)
on _____ at _____ p.m./a.m.
(date) (time)

Volunteer 4-H leaders for _____ 4-H Club are
(name of your 4-H club)
_____, _____, and _____
(name) (hometown) (name) (hometown)

For more about 4-H, call the _____ County Extension Office at _____.
(phone number)

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